

Government of Himachal Pradesh
Department of Information & Public Relations

5247
20/1/24
17 Jan, 2024

No. Pub-F(1)-1/2017-II Dated, Shimla-171002 the,

NOTIFICATION

The Governor, Himachal Pradesh is pleased to notify "The Himachal Pradesh Film Policy-2024" as per Annexure appended to this Notification for information of all concerned.

2. The Himachal Pradesh Film Policy-2024 shall come into force from the date of publication in Rajpatra, Himachal Pradesh/e-Gazette.

3. The Himachal Pradesh Film Policy-2019 notified vide this Department Notification No. Pub-F(1)-1/2017 dated 07-06-2019 is hereby repealed w.e.f from the date of publication of "The Himachal Pradesh Film Policy-2024".

By Order

Bharat Khera

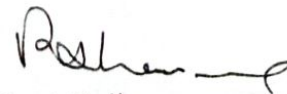
Principal Secretary (I&PR) to the
Government of Himachal Pradesh

Endst No. Pub-F(1)-1/2017-II Dated, Shimla-2

17th Jan, 2024

Copy for information and necessary action to:-

1. The Secretary to Governor, H.P., Shimla-171002.
2. The Spl. Private Secretary to the Chief Minister, H.P., Shimla-2.
3. The Spl. Private Secretary to the Deputy Chief Minister, H.P., Shimla-2
4. The P.S. to Principal Secretary (I&PR) to the Govt. of H.P., Shimla-02.
5. The Deputy Secretary to the Govt. of India, Ministry of Information and Broadcasting, New Delhi, Room No. 665, A Wing, Shastri Bhawan, New Delhi- 110001.
6. All Administrative Secretaries to the Government of Himachal Pradesh.
7. All Heads of Department in Himachal Pradesh.
8. All the Deputy Commissioners in H.P.
9. The Director, Information & Public Relations, H.P., Shimla-2.
10. The Joint Secretary (GAD) to the Govt. of H.P. w.r.t. the item no. 11 of the cabinet meeting held on 12.01.2024.
11. All District Public Relations Officers, H.P.



(Ravi Pal)

Deputy Secretary (I&PR) to the
Government of Himachal Pradesh


19-1-24.



Himachal Pradesh Film Policy-2024

1. Introduction:

1.1 Films capture the imagination of the masses and are instrumental in social awakening and awareness. Apart from entertaining the public, films are also a major economic activity, generating both direct and indirect employment.

1.2 The film policy of Himachal Pradesh is an ode to its diverse cultural heritage and the warm hospitality of its people. Embracing a tapestry of traditions and vibrant customs, this policy invites film-makers to delve into an immersive experience, capturing the essence of its scenic beauty and fostering a cultural exchange on national and international platforms. Aimed at beckoning filmmakers to witness the treasure trove of breathtaking landscapes, this policy facilitates the film-makers to not just showcase the unparalleled beauty of this hill state but also encourages a dialogue that resonate the soulful narratives echoing the spirit of its hospitable people on to the cinematic canvas.

2. Objectives:

- To develop Himachal Pradesh as a favourite destination for film production.
- To disseminate information about the culture, history, heritage and glorious traditions and captivating unexplored places of the State through films.
- To provide opportunity of growth to the talents of the State in film making.
- To generate opportunities of employment in the State.
- To attract additional capital investment through film industry.
- To develop all weather locales in the State for shooting of films.

3. Strategy:

- Single Window facilitation of filmmakers for permissions required for shooting.
- Popularize and promote films produced in the State by way of organizing film festivals.
- Encourage youth of the State for training in professional institutions and instituting film awards.

4. Definition:

The definition of films shall be the same as is given in the Indian Cinematograph Act, 1952.

5. Film Facilitation Cell:

5.1 Film Facilitation Cell will be established in the Information & Public Relations department comprising of Additional Director/Joint Director, Deputy Director & Information Officer which will work as single window mechanism for granting all permissions relating to shooting of films in Himachal Pradesh through a dedicated Web Portal. All requests will be received in the Web Portal and all the permissions/clearances will be provided online by the concerned Local Body(ies), SP(s), DC(s) & line departments within 3 working days and the Film Facilitation Cell of the I & PR department will further provide the permission to the applicant online through the Web Portal in next 3 working days.

5.2 The functions of the Film Facilitation Cell will include acting as a facilitation point for Film producers and assisting them in obtaining requisite permissions, disseminating information on shooting locations as well as the facilities available for production/post production in the State. The web portal will be linked with the central web portal of Ministry of Information and Broadcasting and would serve as a central repository of information and facilitate the on location film making in the State and offer production companies a complete range of pre-production services through a central contact point.

6. Development of shooting locales:

6.1. The State Government will identify and develop various locations where the shooting of films could be held. Basic amenities will be created/improved at these locations. The Government will produce a short documentary on such locations in the State keep it updated and screen it at International Film Festivals for the information of film fraternity. A list of these locations will be made available online on the web portal for the facilitation of filmmakers.

6.2. Equipment:

The State Government will encourage private companies to setup production houses in the State so as to make available to the film makers the equipment on rent. The Film Facilitation Cell will maintain a list of professional equipments available with the private production houses located within the State or in close neighbourhood and this list will be made available online on the web portal.

6.3 Non-Fiscal Benefits:

Information and Public Relations Department shall maintain a list of technicians,

actors, musicians, singers, directors etc., for the benefit of producers or their sourcing agents. This list will also be made available online on the web portal.

6.4 Use of Airstrips/ Helipads:

The State Government will allow the film units engaged in outdoor shooting of films in the State to use airstrips and helipads located in various parts of the State.

7. Promotion of Films:

The film culture prevalent in some parts of the country has not yet taken root in Himachal Pradesh. Therefore, the State Government would make all efforts to popularize films, so that more and more people could be attracted towards this source of entertainment and the films as industry could flourish in the State. Following steps would be adopted to popularize films among the masses:-

- Organization of Film Festivals.
- Distribution of Awards.

7.1 Film Festival:

The State would organize a film festival every year. The objective of this festival is to provide people a platform where they could watch Regional/National & International Films. These festivals will help in developing healthy film culture in the State. The State would enter into an agreement with the Directorate of Film Festivals for this purpose. The Film Festival would be jointly organized by the Departments of Information and Public Relations, Tourism and Civil Aviation and Language, Art and Culture.

7.2. Awards:

The State Government would institute Annual Film Awards to honour persons making quality films. Hindi Films/films in local dialects, with at least 50% shooting in the state, would be considered for the award.

8 Promotion of Performing Arts:

8.1 Under "Kalakar Protsahan Yojna", talented children and youth of the State, who join professional courses in performing arts and other related courses in reputed national level institutions, will be encouraged. One time grant/ financial assistance will be provided to such children and youth.

8.2 The Universities in the State will be encouraged to start courses in performing arts, so that the youth of the State could get an opportunity to boost their talent.

9. Himachal Pradesh Film Development Council (HPFDC)

A State level Film Development Council would be set up for long term and meaningful development of Film Industry. It would include members of film fraternity as non-official members nominated by the State Government.

The HPFDC will comprise of :

1	Chief Secretary	Chairman
2.	Principal Secretary (I&PR)	Member
3.	Principal Secretary (Finance)	Member
4.	Principal Secretary (Tourism and Civil Aviation)	Member
5.	Principal Secretary (Industry)	Member
6.	Administrative Secretary (LAC)	Member
7.	Administrative Secretary (Forests)	Member
8.	Administrative Secretary (Home)	Member
9.	Administrative Secretary (Env. Sc. & Technology)	Member
10	10 persons from film fraternity/Artists/Experts	Members
11.	Director, I&PR	Member Secretary

9.1 Scope of the Himachal Pradesh Film Development Council:

- The Himachal Pradesh Film Development Council will devise strategies for development of film sector in the state.
- It will give its recommendations/suggestions for developing/upgrading necessary infrastructure required for the development of film sector in the state.
- The Council would monitor the implementation of Film Policy and make suggestions for amendment from time to time.

10 Film Development Fund:

10.1 A fund to be known as "Film Development Fund" will be created by the State Government in Information and Public Relations Department. Grant-in-aid may be given by the State Government into this Fund. Any facilitation fee charged from filmmakers with the approval of Himachal Pradesh Film Development Council (HPFDC) will also be deposited into the Film Development Fund.

10.2 This Fund will be utilized for :-

- Organizing film festivals
- Awards for films.
- Organizing other activities related to films.
- Scholarship for youth of the State for training in professional institutions.

10.3 The Film Development Fund will be managed by the Information and Public Relations Department under the guidance and direction of Himachal Pradesh Film Development Council (HPFDC).

11. **Guidelines for implementation of the Himachal Pradesh Draft Film Policy-2024**
Guidelines, norms and procedures for implementation of the Himachal Pradesh Film Policy-2024 will be issued separately with the approval of Himachal Pradesh Film Development Council.

12. **Statutory Amendment**

The Himachal Pradesh Film Development Council may recommend necessary amendments in the H.P. Cinemas (Regulation) Act, 1979, Rules framed there under and other relevant legislation for smooth implementation of Himachal Pradesh Film Policy-2024.

13. Notwithstanding anything contained in this policy, the Government reserves the right to relax any condition and change, modify, revise and remove/repeal whole or any part of it.
